Urban Outfitters, Inc.

## FY'22 Q3 RESULTS



Urban Outfitters, Inc. "URBN" is providing fiscal 2022 third quarter commentary ahead of our earnings call scheduled for November 22nd at 5:15pm.

We remind you that any forward-looking statements made in this commentary are subject to our safeharbor statement found in our SEC filings.

This commentary is comparing fiscal 2022 results to fiscal 2020. Due to the material impact of COVID-19 on our business operations in fiscal 2021, including mandated store closures, management views the comparison of fiscal 2022 results to fiscal 2020 as the more meaningful measurement of our business performance. For a selected comparison of fiscal 2022 results to fiscal 2021, please refer to the Appendix at the end of this document.

Our third quarter earnings release and related financial information are available on our website, www.urbn.com.

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Three Months Ended

October 31, 2021
October 31, 2019

| URBN Net Sales Change | $14.6 \%$ | $1.4 \%$ |
| :--- | :--- | :--- |
| Gross Profi* |  |  |
|  | $34.5 \%$ | $32.5 \%$ |
| Selling, General <br> and Admin. Expenses* | $24.3 \%$ | $24.9 \%$ |
|  | $10.2 \%$ | $7.6 \%$ |
| Income from Operations* |  | 0.56 |

URBN sales for the third quarter increased by $15 \%$ to a record $\$ 1.13$ billion. The increase in sales was due to a $16 \%$ increase in Retail segment sales, partially offset by a $15 \%$ decline in Wholesale segment sales. Retail segment sales comp increased $14 \%$.

Gross profit dollars increased by $22 \%$ to $\$ 391$ million for the quarter, while gross profit rate increased 202 bps to $34.5 \%$. The increase in gross profit rate was primarily due to record low third quarter merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales. All three brands achieved record low third quarter merchandise markdown rates. This was partially offset by an increase in delivery and logistics expenses and lower initial merchandise markups. Delivery expense deleveraged due to increases in carrier costs per package and the increased penetration of the digital channel. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. Lower initial merchandise markups are primarily due to higher inbound transportation expenses.

Selling general \& administrative ('SG\&A') expenses increased by $12 \%$ to $\$ 275$ million while SG\&A as a $\%$ of sales leveraged by 60 bps to $24.3 \%$. The leverage in SG\&A as a rate to sales was primarily related to disciplined store payroll management and overall expense control that was partially offset by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth. The growth in SG\&A dollars was primarily driven by increases in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth and higher overall performance-based compensation due to the stronger results partially offset by the reduction in direct selling expenses due to the lower retail store net sales.

Operating income dollars increased by $54 \%$ to $\$ 116$ million while operating income rate increased by 262 bps to $10.2 \%$. The increase in dollars was due to the increase in sales, the improved gross profit rate and the leverage in SG\&A expenses in the quarter.

Net income for the quarter was $\$ 89$ million or $\$ 0.89$ per diluted share.

## Sales by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Total Sales |  | 1,131.4 | \$ | 987.5 | \$ | 143.9 | 15\% |
| Retail Segment |  | ,043.9 | \$ | 897.2 | \$ | 146.7 | 16\% |
| URBN Comp | \$ | 990.9 | \$ | 868.7 | \$ | 122.2 | 14\% |
| Anthropologie Group |  | 419.5 |  | 386.4 |  | 33.1 | 9\% |
| Free People Group |  | 182.6 |  | 117.5 |  | 65.1 | 55\% |
| Urban Outfitters |  | 383.0 |  | 359.6 |  | 23.4 | 7\% |
| Menus \& Venues |  | 5.8 |  | 5.2 |  | 0.6 | 11\% |
| Retail Segment Comp |  |  |  |  |  |  |  |
| By Geography |  |  |  |  |  |  |  |
| North America |  | 867.9 |  | 768.1 |  | 99.8 | 13\% |
| Europe and ROW |  | 123.0 |  | 100.6 |  | 22.4 | 22\% |
| URBN Non-Comp | \$ | 53.0 | \$ | 28.5 | \$ | 24.5 | 86\% |
| Wholesale Segment | \$ | 74.8 | \$ | 88.3 | \$ | (13.5) | -15\% |
| Anthropologie Group |  | - |  | 4.3 |  | (4.3) | -100\% |
| Free People Group |  | 69.0 |  | 82.4 |  | (13.4) | -16\% |
| Urban Outfitters |  | 5.8 |  | 1.6 |  | 4.2 | 266\% |
| Nuuly Segment | \$ | 12.7 | \$ | 2.0 | \$ | 10.7 | 524\% |

Total Company or URBN sales for the third quarter increased by $15 \%$ to a record $\$ 1.13$ billion. URBN Retail segment sales increased $16 \%$ to $\$ 1.04$ billion, with comparable sales increasing $14 \%$. Retail segment comparable sales increased due to strong double-digit growth in digital channel sales due to increases in sessions, average order value and conversion rate. Higher digital sales were partially offset by mid single-digit negative retail store sales as lower traffic, units per transaction and conversion rates more than offset higher average unit retail.

URBN Wholesale segment sales for the third quarter declined $15 \%$ to $\$ 75$ million, driven by a $16 \%$, or $\$ 13$ million, decline in Free People Group wholesale sales primarily due to reducing the brand's sales to promotional wholesale customers.

## A Revenue Metrics

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Total Sales | \$ | 431.4 |  | 398.7 |  | 32.7 | 8\% |
| Retail Segment Comp | \$ | 419.5 |  | 386.4 | \$ | 33.1 | 9\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 402.1 |  | 370.5 |  | 31.6 | 9\% |
| Europe and ROW |  | 17.4 |  | 15.9 |  | 1.5 | 9\% |
| Wholesale Segment | \$ | - | \$ | 4.3 |  | (4.3) | -100\% |
| North America |  | - |  | 4.0 |  | (4.0) | -100\% |
| Europe and ROW |  | - |  | 0.3 |  | (0.3) | -100\% |
| Retail Segment Non-Comp | \$ | 11.9 | \$ | 8.0 |  | \$ 3.9 | 49\% |

Total Anthropologie Group brand sales increased $8 \%$ to $\$ 431$ million for the quarter.

Retail segment sales increased $9 \%$, with comparable sales also increasing 9\%. The increase in Retail segment comparable sales was driven by a strong double-digit increase in the digital channel due to an increase in sessions and average order value partially offset by negative retail store sales due to lower traffic, units per transaction and conversion rates. By product category, home, Terrain and beauty led the way while apparel, accessories and BHLDN were negative.

Wholesale segment sales declined $\$ 4$ million as Anthropologie Group exited the wholesale business in the third quarter of fiscal 2021.

## $P^{2}$ Revenue Metrics

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Total Sales |  | 265.0 |  | 205.5 |  | \$ 59.5 | 29\% |
| Retail Segment Comp | \$ | 182.6 | \$ | 117.5 |  | \$ 65.1 | 55\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 176.9 |  | 114.0 |  | 62.9 | 55\% |
| Europe and ROW |  | 5.7 |  | 3.5 |  | 2.2 | 65\% |
| Wholesale Segment | \$ | 69.0 | \$ | 82.4 |  | \$(13.4) | -16\% |
| North America |  | 67.0 |  | 78.3 |  | (11.3) | -14\% |
| Europe and ROW |  | 2.0 |  | 4.1 |  | (2.1) | -50\% |
| Retail Segment Non-Comp | \$ | 13.4 | \$ | 5.6 |  | \$ 7.8 | 142\% |

Total Free People Group sales increased by $29 \%$ to $\$ 265$ million for the quarter. This increase was due to an increase in Retail segment sales of $59 \%$, which was partially offset by a $16 \%$ decline in Wholesale segment sales.

The growth in Retail segment sales was driven by a $55 \%$ increase in comparable sales as strong low triple-digit digital channel growth due to increases in sessions and conversion rate more than offset negative retail store sales due to lower traffic, units per transaction and conversion rates. By product category, all categories delivered exceptional growth with FP Movement delivering triple-digit growth for the third consecutive quarter. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter.

Wholesale segment sales declined by $16 \%$ due to reducing the brand's sales to promotional wholesale customers.

## © Revenue Metrics urban outifitreas

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Total Sales | \$ | 415.9 |  | 374.5 | \$ | 41.4 | 11\% |
| Retail Segment Comp |  | 383.0 | \$ | 359.6 | \$ | 23.4 | 7\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 283.1 |  | 278.4 |  | 4.7 | 2\% |
| Europe and ROW |  | 99.9 |  | 81.2 |  | 18.7 | 23\% |
| Wholesale Segment | \$ | 5.8 | \$ | 1.6 | \$ | 4.2 | 266\% |
| North America |  | 4.0 |  | 1.1 |  | 2.9 | 274\% |
| Europe and ROW |  | 1.8 |  | 0.5 |  | 1.3 | 250\% |
| Retail Segment Non-Comp | \$ | 27.1 | \$ | 13.3 | \$ | 13.8 | 103\% |

Total Urban Outfitters brand sales increased by $11 \%$ to $\$ 416$ million for the quarter.

Retail segment sales increased $10 \%$, with comparable sales increasing 7\%. The increase in Retail segment comparable sales was driven by strong double-digit digital channel growth due to increases in sessions, conversion rate and average order value which more than offset negative retail store sales due to reduced traffic. By product category, home, women's apparel and men's apparel led the way while women's accessories, men's accessories and beauty were negative. The increase in non-comparable Retail segment net sales was primarily due to the impact of foreign currency translation and the opening of new stores since the prior comparable quarter.

Wholesale segment net sales increased $\$ 4$ million due to the continued expansion of wholesale partners.

## 벵 Gross Profit by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Gross Profit ${ }^{*}$ 's | \$ | 390.7 |  | 321.1 | \$ | 69.6 | 22\% |
| Gross Profit* \% |  | 34.5\% |  | 32.5\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 370.6 |  | \$ 304.6 | \$ | 66.0 | 22\% |
| Gross Profit \% |  | 35.5\% |  | 34.0\% |  |  |  |
| Wholesale Segment** |  |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 18.3 |  | \$ 18.5 | \$ | (0.2) | -1\% |
| Gross Profit \% |  | 24.5\% |  | 20.9\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |  |
| Gross Profit (Loss) \$'s | \$ | 1.8 |  | \$ (2.0) | \$ | 3.8 | n/a |

[^0]Gross profit dollars increased by $22 \%$ to $\$ 391$ million for the quarter, while gross profit rate increased 202 bps to $34.5 \%$. The increase in gross profit rate was primarily due to record low third quarter merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales. All three brands achieved record low third quarter merchandise markdown rates. This was partially offset by an increase in delivery and logistics expenses and lower initial merchandise markups. Delivery expense deleveraged due to increases in carrier costs per package and the increased penetration of the digital channel. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. Lower initial merchandise markups are primarily due to higher inbound transportation expenses.

Retail segment gross profit increased $22 \%$ to $\$ 371$ million while the Retail segment gross profit rate increased 154 bps to $35.5 \%$ for the quarter. The increase in gross profit rate was primarily due to record low third quarter merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales. All three brands achieved record low third quarter merchandise markdown rates. This was partially offset by an increase in delivery and logistics expenses and lower initial merchandise markups. Delivery expense deleveraged due to increases in carrier costs per package and the increased penetration of the digital channel. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. Lower initial merchandise markups are primarily due to higher inbound transportation expenses.

Wholesale segment gross profit decreased $1 \%$ to remain at $\$ 18$ million while the Wholesale segment gross profit rate increased 356 bps to $24.5 \%$. The change in gross profit dollars was primarily due to the decline in Free People Group Wholesale segment sales as the brand reduced sales to promotional wholesale customers. The higher gross profit rate was driven by a reduction in markdowns as the brand reduced sales to promotional wholesale customers partially offset by lower initial merchandise markups primarily due to higher inbound transportation expenses.

Nuuly segment gross profit was $\$ 2$ million for the quarter. We continue to leverage into our investments and work to achieve greater operating efficiency in the Nuuly Rent business.

## En SG\&A-Total Company

| (\$ in millions) (unaudited) | Three Months Ended |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  | \$ | \% |
| SG\& ${ }^{*}$ \$'s | \$ | 274.8 | \$ 245.8 | \$ | 29.0 | 12\% |
| SG\&A* \% |  | 24.3\% | 24.9\% |  |  |  |

Selling general \& administrative ('SG\&A') expenses increased by $12 \%$ to $\$ 275$ million while SG\&A as a \% of sales leveraged by 60 bps to $24.3 \%$. The leverage in SG\&A as a rate to sales was primarily related to disciplined store payroll management and overall expense control that was partially offset by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth. The growth in SG\&A dollars was primarily driven by increases in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth and overall higher performance-based compensation due to the stronger results partially offset by the reduction in direct selling expenses due to the lower retail store net sales.

## Operating Income by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | October 31, 2019 |  |  | \$ | \% |
| Operating Income \$'s | \$ | 115.9 | \$ | 75.3 | \$ | 40.6 | 54\% |
| Operating Income \% |  | 10.2\% |  | 7.6\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |  |
| Operating Incomet \$'s | \$ | 126.7 | \$ | 83.7 | \$ | 43.0 | 51\% |
| Operating Income \% |  | 12.1\% |  | 9.3\% |  |  |  |
| Wholesale Segment* |  |  |  |  |  |  |  |
| Operating Income \$'s | \$ | 10.9 | \$ | 10.5 | \$ | 0.4 | 4\% |
| Operating Income \% |  | 14.6\% |  | 11.9\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |  |
| Operating Loss \$'s | \$ | (4.9) | \$ | (6.3) | \$ | 1.4 | 22\% |
| General Corporate |  |  |  |  |  |  |  |
| Expenses \$'s | \$ | 16.8 | \$ | 12.6 | \$ | 4.2 | 33\% |

## 베N Income Statement Summary

| (\$ in millions) (share count in millions) (unaudited) | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 |  | $\frac{\% \text { of Net Sales }}{100.0 \%}$ | October 31, 2019 |  | $\begin{gathered} \text { \% of Net Sales } \\ 100.0 \% \end{gathered}$ |
| Net Sales | \$ | 1,131.4 |  | \$ | 987.5 |  |
| Cost of Sales |  | 740.7 | 65.5 |  | 666.4 | 67.5 |
| Gross Profit |  | 390.7 | 34.5 |  | 321.1 | 32.5 |
| Selling, General and Admin. Expenses |  | 274.8 | 24.3 |  | 245.8 | 24.9 |
| Income from Operations |  | 115.9 | 10.2 |  | 75.3 | 7.6 |
| Other (Loss) Income, Net |  | (0.5) | (0.0) |  | 0.5 | 0.1 |
| Income Before Income Taxes |  | 115.4 | 10.2 |  | 75.8 | 7.7 |
| Income Tax Expense |  | 26.5 | 2.3 |  | 20.1 | 2.1 |
| Net Income | \$ | 88.9 | 7.9\% | \$ | 55.7 | 5.6\% |
| Diluted Share Count |  | 99.4 |  |  | 98.6 |  |
| Earnings Per Diluted Share | \$ | 0.89 |  | \$ | 0.56 |  |

The effective tax rate for the third quarter was $23 \%$ compared to $27 \%$ in the third quarter of fiscal 2020. The change in the effective tax rate was primarily driven by the ratio of foreign taxable profits to global taxable profits.

Net income was $\$ 89$ million or $\$ 0.89$ per diluted share for the quarter.

## ㅂNN Balance Sheet Summary

| (\$ in millions) (unaudited) | October 31, 2021 |  | October 31, 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Cash and Cash Equivalents | \$ | 236 | \$ | 167 |
| Marketable Securities |  | 188 |  | 171 |
| Accounts Receivable, Net |  | 114 |  | 100 |
| Inventory |  | 627 |  | 532 |
| Other Current Assets |  | 204 |  | 143 |
| Total Current Assets |  | 1,369 |  | 1,113 |
| Property and Equipment, Net |  | 1,088 |  | 891 |
| Operating Lease ROU Assets |  | 1,031 |  | 1,119 |
| Marketable Securities |  | 270 |  | 83 |
| Other Assets |  | 133 |  | 115 |
| Total Assets | \$ | 3,891 | \$ | 3,321 |
| Liabilities and Shareholders' Equity |  |  |  |  |
| Accounts Payable | \$ | 315 | \$ | 233 |
| Current Operating Lease Liabilities |  | 240 |  | 214 |
| Other Current Liabilities |  | 494 |  | 264 |
| Total Current Liabilities |  | 1,049 |  | 711 |
| Non-Current Operating Lease Liabilities |  | 986 |  | 1,119 |
| Deferred Rent and Other Liabilities |  | 109 |  | 61 |
| Total Liabilities |  | 2,144 |  | 1,891 |
| Total Shareholders' Equity |  | 1,747 |  | 1,430 |
| Total Liabilities and Shareholders' Equity | \$ | 3,891 | \$ | 3,321 |

As of October 31, 2021, cash and marketable securities totaled $\$ 695$ million with $\$ 0$ drawn down on our \$350 million asset backed line of credit facility.

As of October 31, 2021, inventory increased $18 \%$ to $\$ 627$ million due to the increase in net sales and a strategic decision to bring certain product categories in earlier to protect against ongoing supply chain disruptions and delays.

## 제N Cash Flows Summary

## \$ in millions)

(unaudited)

| Nine Months Ended |  |  |  |
| :---: | :---: | :---: | :---: |
| October 31, 2021 |  | October 31, 2019 |  |
| \$ | 270 | \$ | 149 |
|  | 78 |  | 84 |
|  | (238) |  | (161) |
|  | 161 |  | 101 |
|  | (49) |  | (52) |
|  | 222 |  | 121 |
|  | (159) |  | (171) |
|  | (204) |  | 83 |
|  | (363) |  | (88) |
|  | (15) |  | (217) |
|  | (5) |  | (5) |
|  | (20) |  | (222) |
|  | 1 |  | (3) |
|  | (160) |  | (191) |
|  | 396 |  | 358 |
| \$ | 236 | \$ | 167 |

## 베N Inventory Data

| (\$ in millions) (unaudited) | October 31, 2021 |  | October 31, 2019 |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \$ | \% |
| URBN Inventory | \$ | 627.1 |  |  | \$ | 531.6 | \$ 95.5 | 18\% |
| Retail Segment by Brand | \$ | 582.7 | \$ | 468.8 | \$ 113.9 | 24\% |
| Anthropologie Group |  | 281.8 |  | 217.4 | 64.4 | 30\% |
| Free People Group |  | 92.9 |  | 61.3 | 31.6 | 52\% |
| Urban Outfitters |  | 208.0 |  | 190.1 | 17.9 | 9\% |
| Wholesale Segment by Brand | \$ | 44.4 | \$ | 62.8 | \$ (18.4) | -29\% |
| Anthropologie Group |  | - |  | 5.5 | (5.5) | -100\% |
| Free People Group |  | 38.2 |  | 55.6 | (17.4) | -31\% |
| Urban Outfitters |  | 6.2 |  | 1.7 | 4.5 | 266\% |
| Nuuly Segment Rental Product, Net* | \$ | 22.2 | \$ | 10.9 | \$ 11.3 | 104\% |

## Capital Spending

## Net Capex \% of Net Sales



During the third quarter, capital expenditures were $\$ 53$ million while depreciation \& amortization was $\$ 27$ million.

## En

## (\$ in millions)

share count in millions)
(unaudited)

## 140

130

120

110

100

90

|  |  |  |  | Q1 Q2 Q3 |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shares Repurchased | FY'17 | FY'18 | FY'19 | FY'20 | F Y'21 | FY'22 |
| Number of Shares | 1.3 |  |  |  | 0.5 | 0.5 |
| Total Cost | $\$ 46$ | $\$ 157$ | $\$ .121$ | $\$ 217$ | $\$ 7$ | $\$ 15$ |

During the third quarter, the Company repurchased 0.5 million shares for $\$ 15$ million at an average share price of $\$ 29.78$. The Company has authorization to repurchase approximately 25 million additional shares remaining granted by the Board of Directors resolutions on August 22, 2017 and June 4, 2019. Our weighted average diluted share count for the quarter was 99.4 million shares.

## Global Retail Stores Summary

|  |  | Q1-Q3 |  |  |  | Q4 FY'22 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | $\begin{aligned} & n \text { as of } \\ & 1,2021 \end{aligned}$ | Openings | Closings | Open as of October 31, 2021 | Projected Openings | Projected Closings | Projected Open as of January 31, 2022 |
| Anthropologie Group NA | 215 | 6 | 3 | 218 | 1 | 4 | 215 |
| Anthropologie Group EU | 22 | 2 | - | 24 | - | 2 | 22 |
| Total Anthropologie Group | 237 | 8 | 3 | 242 | 1 | 6 | 237 |
| Free People NA | 142 | 9 | 2 | 149 | 1 | 4 | 146 |
| FP Movement NA | 2 | 13 | - | 15 | 5 | - | 20 |
| Free People EU | 5 | 1 | - | 6 | - | - | 6 |
| Total Free People Group | 149 | 23 | 2 | 170 | 6 | 4 | 172 |
| Urban Outfitters NA | 191 | 12 | 2 | 201 | 2 | 2 | 201 |
| Urban Outfitters EU | 56 | 3 | - | 59 | - | - | 59 |
| Total Urban Outfitters | 247 | 15 | 2 | 260 | 2 | 2 | 260 |
| Menus \& Venues | 11 | - | 2 | 9 | 1 | - | 10 |
| Total Company-Owned Stores | 644 | 46 | 9 | 681 | 10 | 12 | 679 |
| Franchisee-Owned Stores | 1 | 2 | - | 3 | - | - | 3 |
| Total URBN | 645 | 48 | 9 | 684 | 10 | 12 | 682 |

## Elobal Store Count \& Square Footage

(all data is as of the respective period ended)
(Selling SF in thousands)

|  |  |  | AN | FP | UO | M \&V | URBN** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY'21 | Q1 | Store Count | 233 | 144 | 249 | 11 | 637 |
|  |  | Selling SF | 1,793 | 325 | 2,220 | n/a | 4,338 |
|  | Q2 | Store Count | 233 | 143 | 248 | 11 | 635 |
|  |  | Selling SF | 1,793 | 321 | 2,212 | n/a | 4,326 |
|  | Q3 | Store Count | 234 | 146 | 250 | 11 | 641 |
|  |  | Selling SF | 1,795 | 327 | 2,227 | n/a | 4,349 |
|  | Q4 | Store Count | 237 | 149 | 247 | 11 | 644 |
|  |  | Selling SF | 1,815 | 331 | 2,195 | n/a | 4,341 |


|  |  |  | AN | FP* | UO | M \&V | URBN** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY'22 | Q1 | Store Count | 238 | 153 | 251 | 11 | 653 |
|  |  | Selling SF | 1,816 | 338 | 2,224 | n/a | 4,378 |
|  | Q2 | Store Count | 239 | 162 | 255 | 10 | 666 |
|  |  | Selling SF | 1,820 | 352 | 2,238 | n/a | 4,410 |
|  | Q3 | Store Count | 242 | 170 | 260 | 9 | 681 |
|  |  | Selling SF | 1,838 | 362 | 2,270 | n/a | 4,470 |

## Appendix

## UN Sales by Brand and Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2021 | Octo | er 31, 2020 |  | \$ | \% |
| Sales by Brand | \$ 1,131.4 | \$ | 969.6 | \$ | 161.8 | 17\% |
| Anthropologie Group | 431.4 |  | 358.5 |  | 72.9 | 20\% |
| Free People Group | 265.0 |  | 206.7 |  | 58.3 | 28\% |
| Urban Outfitters | 415.8 |  | 394.0 |  | 21.8 | 6\% |
| Menus \& Venues | 6.5 |  | 3.7 |  | 2.8 | 76\% |
| Nuuly | 12.7 |  | 6.7 |  | 6.0 | 88\% |
| Sales by Segment | \$ 1,131.4 | \$ | 969.6 | \$ | 161.8 | 17\% |
| Retail Segment | 1,043.9 |  | 895.6 |  | 148.3 | 17\% |
| Wholesale Segment | 74.8 |  | 67.3 |  | 7.5 | 11\% |
| Nuuly Segment | 12.7 |  | 6.7 |  | 6.0 | 88\% |

## UR Income Statement Summary

(\$ in millions)
(share count in millions) (unaudited)

Cost of Sales
Gross Profit
Selling, General and Admin. Expenses
Income from Operations
Other Loss, Net
Income Before Income Taxes
Income Tax Expense
Net Income

Diluted Share Count
Earnings Per Diluted Share


## ㅂNN Balance Sheet Summary

| October 31, 2021 |  | October 31, 2020 |  |
| :---: | :---: | :---: | :---: |
| \$ | 236 | \$ | 625 |
|  | 188 |  | - |
|  | 114 |  | 87 |
|  | 627 |  | 489 |
|  | 204 |  | 171 |
|  | 1,369 |  | 1,372 |
|  | 1,088 |  | 931 |
|  | 1,031 |  | 1,101 |
|  | 270 |  | 9 |
|  | 133 |  | 118 |
| \$ | 3,891 | \$ | 3,531 |
| \$ | 315 | \$ | 350 |
|  | 240 |  | 255 |
|  | 494 |  | 342 |
|  | 1,049 |  | 947 |
|  | 986 |  | 1,069 |
|  | 109 |  | 84 |
|  | 2,144 |  | 2,100 |
|  | 1,747 |  | 1,431 |
| \$ | 3,891 | \$ | 3,531 |


[^0]:    *Cost of Sales includes initial mark-up, markdowns, store occupancy, delivery, freight and logistics expenses and merchant expenses
    ${ }^{* *}$ Net of intersegment elimination

