Form 144 Filer Information

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0001486478
Filer CCC	XXXXXXX
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST
Submission Contact Information	

Name	
Phone	
E-Mail Address	

144: Issuer Information

Name of Issuer	URBAN OUTFITTERS INC
SEC File Number	000-22754
Address of Issuer	5000 SOUTH BROAD STREET
	PHILADELPHIA
	PENNSYLVANIA
	19112
Phone	2154545500
Name of Person for Whose Account the	Conforti Frank
Securities are To Be Sold	

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Common
Name and Address of the Broker	Fidelity Brokerage Services LLC 900 Salem Street Smithfield RI 02917
Number of Shares or Other Units To Be Sold	42000
Aggregate Market Value	1145744.62
Number of Shares or Other Units Outstanding	92175750
Approximate Date of Sale	03/03/2023
Name the Securities Exchange	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold		
Title of the Class	Common	
Date you Acquired	02/25/2022	
Nature of Acquisition Transaction	Restricted Stock Vesting	

Name of Person from Whom Acquired	Issuer		
Is this a Gift?	Checkbox not checked	Date Donor Acquired	
Amount of Securities Acquired	8036		
Date of Payment	02/25/2022		
Nature of Payment	Compensatio	n	

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold

Title of the Class	Common			
Date you Acquired	02/27/2023			
Nature of Acquisition Transaction	Restricted Stock Vesting			
Name of Person from Whom Acquired	Issuer			
Is this a Gift?	Checkbox not checked	Date Donor Acquired		
Amount of Securities Acquired	16040			
Amount of Securities Acquired	10040			
Date of Payment	02/27/2023			
Nature of Decement				
Nature of Payment	Compensation			

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities To Be Sold

Title of the Class	Common			
Date you Acquired	02/28/2022			
Nature of Acquisition Transaction	Restricted Stock Vesting			
Name of Person from Whom Acquired	Issuer			
Is this a Gift?	Checkbox not checked	Date Donor Acquired		
Amount of Securities Acquired	17924			
Date of Payment	02/28/2022			
Nature of Payment	Compensatio	n		

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

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Nothing to Report

144: Remarks and Signature

Remarks

03/03/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Jennifer Ruchti, as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-in-fact for Francis Conforti

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)